



## Social Media Content

### LinkedIn posts: Partner organizations

The National Assessment Governing Board is looking for people who are passionate about education and dedicated to making a lasting impact in our schools. The Governing Board sets policy for the National Assessment of Educational Progress. New members will join those who are already leading important initiatives in academic preparedness, parent engagement, and assessment innovation. Visit the Governing Board's website to learn more about the Governing Board and submit a nomination for yourself or someone you know. The deadline to apply is October 31, 2014. <http://bit.ly/GoverningBoardNoms>



Looking for a way to make a lasting impact in education? Consider nominating yourself or another qualified person to serve on the National Assessment Governing Board. There soon will be eight openings in several categories on this independent, nonpartisan organization. The Governing Board oversees the National Assessment of Educational Progress, also known as The Nation's Report Card. The deadline to apply is October 31, 2014. <http://bit.ly/GoverningBoardNoms>

**GOVERNING BOARD**  
**By the Numbers**

**The Board's Strength Lies in the Breadth and Experience of Its Members**

**26**  
members

**from 20**  
states

**1988**  
CREATED BY  
NAGB

**150**  
years  
OF COLLECTIVE  
EXPERIENCE IN  
EDUCATION

**Join the Board**

**8**  
OPEN  
POSITIONS

- Business representative
- Chief state school officer
- Curriculum specialist (2 open positions)
- Local school superintendent
- State school board member
- Testing and measurement expert
- 120+ grade teacher

**WWW.NAGB.ORG/NOMINATIONS**

## Local school superintendent

### Facebook post:

The @National Assessment Governing Board is leading groundbreaking initiatives in academic preparedness, parent engagement, and assessment innovation. The board seeks school superintendents to help drive these education initiatives on a national scale. Learn more about the Board's mission, and nominate yourself or another qualified individual to serve; the deadline is October 31: <http://bit.ly/GovBoardNom>



### Tweet:

[.@GovBoard](#) seeks passionate #superintendents to drive national education initiatives. Learn more & apply: <http://bit.ly/GovBoardsNoms>

## Testing and measurement expert

### Facebook post:

The @National Assessment Governing Board is at the forefront of innovation in education assessments. The Governing Board is seeking testing and measurement experts to help drive the measurement and reporting of student achievement. Nominate yourself or another qualified individual before the October 31 deadline:

<http://bit.ly/GovBoardNom>

**Tweet:**

[@GovBoard](#) seeks qualified #testing & #measurement experts to lead groundbreaking education initiatives: <http://bit.ly/GovBoardsNoms>

**Curriculum specialist****Facebook post:**

@National Assessment Governing Board members help determine the content and achievement levels for #NAEP, also known as The Nation's Report Card. The Board is seeking passionate curriculum specialists to help drive a number of important and innovative assessment initiatives. Learn how you can join the Board. Deadline for nominations is October 31: <http://bit.ly/GovBoardNom>

**Tweet:**

[@GovBoard](#) seeks #curriculum specialists to drive innovation in national assessments. Learn more & apply: <http://bit.ly/GovBoardsNoms>

**12th-grade teacher****Facebook post:**

The academic preparedness of U.S. students is critical to our workforce and economy. Teachers see firsthand the impact of education policies and initiatives on students in the classroom. The @National Assessment Governing Board is seeking a passionate 12th-grade teacher to join the Board and help #NAEP remain the gold standard in measuring student progress. Nominate yourself or another qualified teacher to fill this important role; the deadline is October 31: <http://bit.ly/GovBoardNom>

A graphic titled "GOVERNING BOARD By the Numbers". It features the National Assessment Governing Board logo and the text "The Board's Strength Lies in the Breadth and Experience of Its Members". Below this, there are three boxes: "26 members from 20 states", "8 OPEN POSITIONS" (with a list of roles: Business representative, Local school superintendent, Chief state school officer, State school board member, Curriculum specialist, Testing and measurement expert (2 open positions), and 12th-grade teacher), and "CREATED IN 1988 TO SET POLICY FOR NAEP AND THE NATION'S REPORT CARD" and "OVER 150 years OF COLLECTIVE experience in EDUCATION". The website URL "WWW.NAGB.ORG/NOMINATIONS" is at the bottom.

**Tweet:**

[@GovBoard](#) seeks qualified 12th-grade #teachers to drive groundbreaking #education initiatives. Learn more & apply: <http://bit.ly/GovBoardsNoms>

**State school board member or chief state school officer****Facebook post:**

The @National Assessment Governing Board is seeking qualified state school board members or chief state school officers to serve as members. To make an impact in U.S. education, nominate yourself or another qualified individual before the October 31 deadline: <http://bit.ly/GovBoardNom>

**Tweet:**

[@GovBoard](#) seeks qualified #school board members & chief state school officers to serve on Board. Learn more/apply: <http://bit.ly/GovBoardsNoms>

**Business representative****Facebook post:**

Business leaders understand that the foundation of a skilled workforce and productive economy is built in our nation's classrooms. The @National Assessment Governing Board is seeking business representatives to join the Board to help lead groundbreaking initiatives about assessment innovation and research studies on academic preparedness. Nominate yourself or another qualified individual before the October 31 deadline: <http://bit.ly/GovBoardNom>

**Tweet:**

[@GovBoard](#) seeks business representatives who are passionate about #education to serve on Board. Learn more & apply: <http://bit.ly/GovBoardsNoms>

**Other organizations or partners****Facebook posts:**

The @National Assessment Governing Board is led by passionate individuals working together to inspire groundbreaking education initiatives — and you can join them. Learn about the available Board positions and nominate yourself or another qualified individual to serve. Deadline for nominations is October 31: <http://bit.ly/GovBoardNom>

The @National Assessment Governing Board is committed to raising student achievement. Join the Board and help drive a number of important and innovative education initiatives. Nominate yourself or another qualified individual before the October 31 deadline: <http://bit.ly/GovBoardNom>

Service on the @National Assessment Governing Board offers a unique opportunity to support education in a time of great change. Consider nominating yourself or another qualified individual; deadline is October 31: <http://bit.ly/GovBoardNom>

**Tweets:**

[@GovBoard](#) now looking to fill open positions for 4-year terms on #NAEP Board. Find out how to apply: <http://bit.ly/GovBoardsNoms>

Attention #education leaders: America's students need your leadership. Apply to serve on #NAEP's @GovBoard: <http://bit.ly/GovBoardsNoms>

Call for @GovBoard nominations. Make an impact. Apply to help lead groundbreaking #education initiatives: <http://bit.ly/GovBoardsNoms>